

MTM EXPO-SHANGHAI

2-4 Dec. 2025

Shanghai New International Expo Centre, Shanghai, China.

Figures and Facts 2024









Seven major thematic exhibitions















Organization

China Chamber of Commerce for Metallurgical Enterprises

Baosteel Group

The Association of China Refractories Industry

Shanghai Society of Metals

Sub-association for Steel Tube and Pipe Products, CSCS

Shanghai steel tube Industry Association

China Steel Construction Society Wire Products Association

Industrial Furnace Institution of Chinese Mechanical Engineering Society

Tianjin Association of Metal Material Trade

Shanghai Shenshi Exhibition Service Co., Ltd.



About MTM

MTM EXPO originated from Shanghai International Metallurgy Industry Expo, which was founded in 1986. After more than 30 years of development, it has formed a one-stop trade-fair platform for the whole steel and metallurgy industry chain with seven theme exhibitions: **Metallurgy, Refractories, Casting & Forging, Steel Tube Industry, Metal Wires, Industrial Furnace & Thermal Engineering, and Nonferrous Metals.**

In 2024, MTM Expo focused on the theme of "Ecological Development of the Steel Industry". The event addressed pressing issues in the iron and steel sector, such as the Low-carbon processes, clean & green energy. Additionally, it highlighted the industry's technological innovations and successful practices, contributing to the sustainable development of the entire value chain.







Leadership care



| Key Figures and Facts of MTM Expo 2024

MTM Expo 2024 was successfully held from 18th to 20th December 2024 in Shanghai New International Expo Center, attracting **859 exhibitors** from **12 countries and regions** and **27,695 visitors** from **48 countries and regions**. Of these, 24,432 were domestic visitors, while 3,263 were from overseas.

91.6% of the exhibitors expressed satisfaction and are likely to participate in the next exhibition.

As one of the most influential events in the steel and metallurgy industry chain in China, MTM Expo integrates international resources to showcase the latest trends and cutting-edge technologies in the steel industry.



I Previous Exhibition On-site

















I At a glance of previous event



Industrial Furnaces and Thermal Technology 11.43% Tubes & Equipment 11.69% Wire Raw Material and Equipment 6.53% Non-Ferrous Metals Tubes Metallurgical Equipment & Technology 18.32% Castings, Forgings & Equipment 20.94% Refractory materials and equipment

Exhibitors' Satisfaction

91.6%

of exhibitors consider MTM EXPO as an important industry event

83.7%

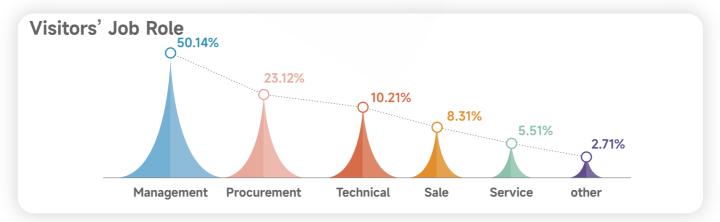
of exhibitors were satisfied with the quality of visitors

Percentage of overseas visitors by geography



Purpose of the visit

Sourcing products	30.65%
Procurement of equipment	25.80%
Procurement of raw materials	24.19%
Sourcing new suppliers	12.90%
Visit existing suppliers	11.29%
Participation in concurrent events	6.24%
Seeking Distributors/Agents	3.41%



These exhibitors will be back in 2025

Forecast of MTM 2025:





















































GUOLEBIS











































































Exhibit Profile

Metallurgy Foundry and Metal Industry Pavilion:

- ·Raw materials such as ores, ferroalloys, raw iron, etc;
- · Refractories, industrial ceramics, carbon and other auxiliary materials;
- · Metal plates, tubes, steel structures, special steel, metal composites, wire, non-ferrous metals, etc;
- · Castings, precision castings and related ancillary products and equipment;
- · Die casting and related equipment;
- · Forgings, forging technology and equipment;
- · Heat treatment, industrial furnace technology and equipment.

Tube, Wire & Stainless Steel Pavilion:

- ·Steel pipes, pipeline raw materials, metal and non-metallic pipe products, pumps, valves, flanges and other ancillary products, cutting, bending, packing, testing and other equipment, anti-corrosion, cleaning equipment and related materials:
- ·Various kinds of wire and bar raw materials, steel wire, rope and cable products, as well as related production and processing equipment;
- ·All kinds of stainless steel raw materials, stainless steel products and auxiliary materials.

10+ popular concurrent forums focus on industry trends

Green Energy and Low-Carbon

Carbon-neutral Production

Intelligent Manufacturing

- · China Industrial Furnace Thermal Technology Forum 2025
- · China High-Quality Development Forum for the Refractories Industry 2025
- The 5th Development and Application of Steel Tube Industry Conference (DASTIC)
- · China Industrial Furnace Thermal Technology Forum 2025
- · Steel Pipe Industry Matchmaking Event 2025











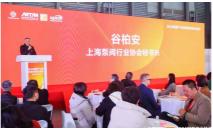














In 2025, MTM organizing committee will organize a number of overseas exhibitions in Indonesia, Mexico, Dubai and other locations, which will bring more global players, new and innovative companies to come together for face-to-face meetings in Shanghai.

It will attract more than 30,000 professional visitors to join (27,695 visitors in 2024).













MTM EXPO 2025 establishes in-depth cooperation with more than 200 industry media to promote by multi-channels such as websites, magazines, Wechat, Tiktok, etc. and opens a new mode of live broadcasting.

It will interview with enterprises & concurrent forums, which is expected to be participated by more than 100,000 people on-line and deepen the influence of the expo.













PARTICIPATION COST



RAW SPACE

USD \$350/m² (Min.24m²)



STANDARD BOOTH

USD \$400/m² (Min.9m²)

Note:

Raw space booth only provides exhibition space, no other facilities.

For standard exhibition configuration and more marketing solutions, please contact us.

I DATE & OPENING HOURS

2-4 December 2025

Tuesday-Wednesday: 9:00 a.m.-5 p.m.

Thursday: 9:00 a.m.-1 p.m.

YOUR CONTACT

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